



MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST

(Revised: 8/18/11)

Board Clerk Use Only

Meeting Date: 4/9/13
Agenda Item #: R.3
10:00 am Time
Est. Start Time: Certain
Date Submitted: 4/8/13

Agenda Title: Introducing the 2013 Rose Festival Court and highlighting the 106th Year of Rose Festival activities in and around Multnomah County

Note: If Ordinance, Resolution, Order or Proclamation, provide exact title. For all other submissions, provide a clearly written title sufficient to describe the action requested.

Requested

Meeting Date: May 9, 2013 Time Needed: 30 min.
Department: Non Departmental Division: Chair's Office
Contact(s): Grace Neal, Public Advocate, Chair's Office
Phone: 503-988-5882 Ext. 85882 I/O Address:

Presenter

Name(s) & Title(s): Patti Hoppe, Rose Festival Board Member; Randi Black, Rose Court Chair; members of the Rose Festival Court.

General Information

1. What action are you requesting from the Board?

Welcome the members of the 2013 Rose Festival Court and hear highlights of the upcoming 2013 Rose Festival activities around Multnomah County.

2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

This is the 106th year of the Portland Rose Festival Celebration. The event brings visitors from around the state, nation and the world to Portland and Multnomah County. It is a chance for communities to showcase people, businesses and qualities of our region. The festival received 14 awards, including eight Gold Awards, from the International Festival & Events Association in Fall 2012. The Rose Festival is attended by over 2 million people and generates approximately \$80 million to the region's economy. One component of the festival is the Rose Court, made up of 15 outstanding young women who are selected by peers and volunteer community members to represent their respective high schools, which are located in the tri-county area. The mission of the Rose Festival Court program is to provide scholarships for higher education, to promote community outreach and volunteerism and to offer networking and mentoring opportunities to young women in the program. It helps perpetuate an appreciation for Rose Festival history and tradition. Each court member represents her school throughout the months of May and June at various events throughout Oregon.

3. Explain the fiscal impact (current year and ongoing).

N/A

4. Explain any legal and/or policy issues involved.

N/A

5. Explain any citizen and/or other government participation that has or will take place.

N/A

Required Signature

Elected
Official or
Department
Director:

Marissa Madrigal /s/

Date:

4/8/13