



# MULTNOMAH COUNTY AGENDA PLACEMENT REQUEST NOTICE OF INTENT

(Revised: 9/23/13)

## Board Clerk Use Only

Meeting Date: 3/20/14  
Agenda Item #: C.3  
Est. Start Time: 9:30 am  
Date Submitted: 3/11/14

**Agenda Title:** NOTICE OF INTENT to submit an application for up to \$50,000 to Social Venture Partners Portland.

*Note: This APR is for NOI's only. APRs are available for other types of submittals. Title should not be more than 2 lines but be sufficient to describe the action requested.*

**Requested Meeting Date:** 3/20/2014 **Time Needed:** N/A – Consent  
**Department:** Health **Division:** Public Health and Community Initiatives - Community Capacitation Center  
**Contact(s):** Marc Harris, Noelle Wiggins  
**Phone:** 503-988-3663 **Ext.** 29778; 26646 **I/O Address:** 160/9; 448/2  
**Presenter Name(s) & Title(s):** N/A - Consent

## General Information

### 1. What action are you requesting from the Board?

Authorization for the Director of the Health Department to submit an application for up to \$50,000 to Social Venture Partners Portland.

### 2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.

Social Venture Partners (SVP) Portland cultivates effective philanthropists, strengthens nonprofits, and invests in collaborative solutions to build powerful relationships to tackle the community's social challenges. SVP works to amplify the impact of those out to do good in three distinct ways: 1) Connect and engage individuals, helping them make the greatest impact with their philanthropic giving and volunteering; 2) Fund and strengthen nonprofits, helping them take their vital work for kids to the next level; and 3) Invest in collaborative solutions, so those with a common cause can align their efforts and go farther together.

Recently, SVP has been applying these approaches in the context of kindergarten readiness. Currently, over 50% of children entering kindergarten in Multnomah County do not have the foundation necessary for learning and life success. One of the most effective means of building strong foundations for children is *providing supportive home learning environments*, starting at birth. SVP has recently begun supporting a community-based pilot project to employ Community Education Workers (CEW) to reach, engage, and empower marginalized families to improve kindergarten readiness. This model builds off of the promising and successful work of Community Health Workers (CHW), both locally and internationally, and is based in the input of fellow parents and leaders from throughout the community. The CEW pilot leverages the best practices of this proven strategy and promising parenting support programs, as well as others offering peer-to-peer delivery to reach families and communities in need of support. The model has been identified as most promising for eliminating disparities in our community for children of color, English language learners, and families in poverty.

The pilot will build off of the capacity of existing CHWs who are already established in priority communities and not yet working full-time. Beyond the 80 hours of “capacitation” (empowering training) and certification the CHWs have already received in health promotion, they will participate in training on child development and attachment best practices as well as parent-child education curriculum. By connecting the health and parent-child learning domains, CEWs can offer more holistic and culturally-competent support to families of young children with strong connections to health and other wraparound services. It should be noted that CHWs traditionally take a broad approach to health, so many are already providing educational support. This program will acknowledge and support that broad focus and provide additional training to make them more effective at what many are already doing.

The Health Department Community Capacitation Center (CCC) will coordinate and evaluate the project. The CCC is nationally known for its work training CHWs and developing and evaluating CHW programs. The CCC’s curriculum for training CHWs is evidence-based and was the first curriculum statewide to be approved by the Oregon Health Authority. All the work at the CCC is guided by popular education, a philosophy and methodology that has been used successfully around the world for literacy instruction, health promotion, community development, and other disciplines. In this initial stage, grant funds will support the time of a Project Coordinator to assist in training and coordination, and a Research Evaluation Analyst Senior to evaluate the CEWs.

**3. Explain the fiscal impact (current year and ongoing).**

This grant will provide the Health Department with up to \$50,000 from April 2014 – March 2015.

**4. Explain any legal and/or policy issues involved.**

None.

**5. Explain any citizen and/or other government participation that has or will take place.**

Community members, community-based organizations, and government agencies focused on local early learning initiatives have provided input into the CEW model. The model will be coordinated with Early Learning Multnomah and other efforts.

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## Grant Application/Notice of Intent

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If the request is a Grant Application or Notice of Intent, please answer all of the following in detail:

- **Who is the granting agency?**  
The granting agency is Social Venture Partners Portland.
- **Specify grant (matching, reporting and other) requirements and goals.**  
Goal: The goal of the grant is to strengthen foundations for learning and success so children are ready to learn for kindergarten.  
Reporting: A final report will be submitted.  
Matching: No cost matching is required.
- **Explain grant funding detail – is this a one time only or long term commitment?**  
This is one time funding for a 12 month period, but the potential exists for additional funding being allocated at a later date.
- **What are the estimated filing timelines?**  
There is no due date for the application. It will be submitted upon approval of the NOI.
- **If a grant, what period does the grant cover?**  
The anticipated project period is April 2014 – March 2015.
- **When the grant expires, what are funding plans?**  
The CCCs role will be completed once the grant expires; however potential exists for additional funding and the Health Department will look for other funding if needed.
- **Is 100% of the central and departmental indirect recovered? If not, please explain why.**  
100% of indirect costs are covered.

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## Required Signatures

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**Elected Official  
or Department/  
Agency Director:** Wendy Lear for Joanne Fuller/s/wl **Date:** 03/5/14

**Budget Analyst:** Althea Gregory /s/ **Date:** 03/11/14

*Note: Please submit electronically. We are no longer using actual signatures. Insert names of your approvers followed by /s/. Please insert date approved*