



**MULTNOMAH COUNTY  
AGENDA PLACEMENT REQUEST  
NOTICE OF INTENT**

(Revised: 9/23/13)

**Board Clerk Use Only**

<b>Meeting</b>	<u>1/16/14</u>
<b>Agenda Item</b>	<u>R.9</u>
<b>Est. Start</b>	<u>11:00 am</u>
<b>Date</b>	<u>1/6/14</u>

**Agenda Title:** NOTICE OF INTENT to submit an application for \$750,000 per year to the Health Resources and Services Administration Healthy Start Initiative.

<b>Requested Meeting Date:</b>	<u>January 16, 2014</u>	<b>Time Needed:</b>	<u>5 minutes</u>
<b>Department:</b>	<u>Health</u>	<b>Division:</b>	<u>Community Health Services</u>
<b>Contact(s):</b>	<u>Marc Harris and Rachael Banks</u>		
<b>Phone:</b>	<u>503.988.3663</u>	<b>Ext.</b>	<u>29778; 22975</u>
<b>Presenter Name(s) &amp; Title(s):</b>	<u>I/O Address: 160/9; 322/1/HBI</u>		
<u>Marc Harris, Health Services Development Administrator; and Rachael Banks, Program Director</u>			

**General Information**

**1. What action are you requesting from the Board?**

Approval for the Director of the Health Department to submit an application for \$750,000 per year for five years to the Health Resources and Services Administration Healthy Start Initiative: Eliminating Disparities in Perinatal Health funding opportunity.

**2. Please provide sufficient background information for the Board and the public to understand this issue. Please note which Program Offer this action affects and how it impacts the results.**

The Health Resources and Services Administration (HRSA), Maternal and Child Health Bureau, Division of Healthy Start and Perinatal Services is accepting applications for a five year competitive funding cycle for the Healthy Start Initiative: Eliminating Disparities in Perinatal Health program. The purpose of this grant program is to improve perinatal health outcomes and reduce racial and ethnic disparities in perinatal health outcomes by using community-based approaches to service delivery, and to facilitate access to comprehensive health and social services for women, infants, and their families.

Multnomah County Health Department (MCHD) has been a Healthy Start grantee since 1997 and has utilized this funding to operate the Healthy Birth Initiatives (HBI) program to address perinatal health disparities in the local African American community. Eligibility for this competitive funding cycle is based on meeting specific health indicator and service provision requirements. The health indicators are serving a target population within a defined project area that has 1) a 2007-2009 combined three-year infant mortality rate equal to or greater than 9.9 infants deaths per 1,000 live births (1.5 times the national average); and 2) 20 or more infant deaths during 2007-2009. Service provision requirements include 1) providing case management services to a minimum of 500 program participants (women and children) annually; and 2) a minimum of 250 participants being pregnant women annually.

MCHD will apply for Healthy Start funding to continue addressing perinatal health disparities, as well as other key health and socioeconomic disparities, within the African American community through HBI. The project area will be all of Multnomah County, where the 2007-2009 African American infant mortality rate was 10.9 infant deaths per 1,000 live births (there were 26 African American infant deaths over this period). By comparison, the overall infant mortality rate for all races/ethnicities in Multnomah County was 5.2 infant deaths per 1,000 live births over this same period. African Americans also have striking disparities in other perinatal health indicators such as low birth weight, preterm birth, and first trimester prenatal care; and socioeconomic conditions such as poverty and access to culturally appropriate services.

To address these disparities, MCHD HBI will implement a multi-component community-based model that includes tiered case management focused on providing comprehensive services to African American women and their children and families. Services will be focused on improving women's health; promoting quality services; strengthening family resilience; achieving collective impact through a community consortium; and implementing quality improvement, performance monitoring and evaluation. This model will provide a balance of direct service focused on life-course health and trauma informed care and collective impact in the community focused on coordination of services and building cross-sector partnerships that address social determinants of health through a common agenda and policy change. Case management services are structured to engage women in services prenatally and continue services up until the infant reaches age 2. MCHD Healthy Birth Initiatives expects to serve 500 women and children in year 1; 650 in year 2; and 1,050 in years 3-5. A combination of HBI community health nurses and community health workers will provide these services, and the HBI program will closely coordinate with other MCHD Early Childhood Services programs (Nurse Family Partnerships and Healthy Families) to ensure that MCHD is addressing African American disparities in the most culturally appropriate and coordinated way to improve individual family and community health. Throughout the project period, the HBI Consortium will be a central piece in continuing to define service delivery and creating meaningful community change.

**3. Explain the fiscal impact (current year and ongoing).**

The grant will provide \$750,000 per year for a five year period (June 1, 2014 – May 31, 2019).

**4. Explain any legal and/or policy issues involved.**

None

**5. Explain any citizen and/or other government participation that has or will take place.**

The existing Healthy Birth Initiative Consortium and current Healthy Birth Initiative clients have both provided input for the development of the application to ensure community needs are being appropriately met.

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**Grant Application/Notice of Intent**

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**If the request is a Grant Application or Notice of Intent, please answer all of the following in detail:**

- **Who is the granting agency?**

The granting agency is the Health Resources and Services Administration.

- **Specify grant (matching, reporting and other) requirements and goals.**

No matching is required. The goal of the program is to address the disparity in health status between the general population and individuals who are members of racial or ethnic minority groups. Annual reports are required.

- **Explain grant funding detail – is this a one time only or long term commitment?**

This is a long-term, five year funding opportunity.

- **What are the estimated filing timelines?**

The application is due January 21, 2014.

- **If a grant, what period does the grant cover?**

June 1, 2014 – May 31, 2019.

- **When the grant expires, what are funding plans?**

MCHD has a long history of receiving Health Start funding (beginning in 1997). Part of activities will include contingency and sustainability planning to ensure continuation of services once the grant expires.

- **Is 100% of the central and departmental indirect recovered? If not, please explain why.**

All indirect costs are covered with this opportunity.

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**Required Signatures**

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**Elected Official  
or Dept/Agency  
Director:**

KaRin Johnson for  
Joanne Fuller/s/kj

**Date:** 01/03/14

**Budget Analyst:**

Althea Gregory /s/

**Date:** 01/06/14